

NSAJG
National Survey of Jewish Households

January 3-23, 2013

2,911 Respondents (2,357 Weighted)

Q.2 First, do you consider yourself:

	TOTAL
Jewish	83%
Partially Jewish	14%
Not Jewish	3%
<small>(REF:JEWISHID1)</small>	

Q.3 Are you married, living with a partner, widowed, divorced, separated, or never married?

	TOTAL
Married	57%
Living with a partner	7%
Widowed	4%
Divorced	10%
Separated	1%
Never married	21%
<small>(REF:MARITAL)</small>	

[1919 Respondents]

Q.4/5 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) Does your spouse/partner consider himself or herself:

	TOTAL
Jewish	61%
Partially Jewish	8%
Not Jewish	31%
(REF:JEWISHIDS/JEWISHIDP)	

[1740 Respondents]

Q.4 (IF MARRIED IN Q.3) Does your spouse consider himself or herself:

	TOTAL
Jewish	64%
Partially Jewish	8%
Not Jewish	28%
(REF:JEWISHIDS)	

[179 Respondents]

Q.5 (IF LIVING WITH PARTNER IN Q.3) Does your partner consider himself or herself:

	TOTAL
Jewish	39%
Partially Jewish	9%
Not Jewish	52%
(REF:JEWISHIDP)	

Q.6 In terms of RELIGION, do you consider Judaism to be your religion, do you not have a religion, or do you identify with another religion?

	TOTAL
JUDAISM IS MY RELIGION	88%
CHRISTIAN	2%
Christian/Protestant/Various Denominations	2%
Catholic	1%
NO RELIGION	9%
I do not have a religion.....	9%
Spiritual/Believes in God/Not Religious	0%
PARTLY JEWISH	0%
Jewish and something else.....	0%
OTHER	1%
Buddhist	0%
I identify with another religion:.....	0%
(REF:JEWISHRELIG)	

[1919 Respondents]

Q.7/8 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) In terms of RELIGION, does your spouse/partner consider Judaism to be his or her religion, does he or she not have a religion, or does he or she identify with another religion?

	TOTAL
JUDAISM IS HIS OR HER RELIGION	63
CHRISTIAN	18
Catholic	10
Christian/Protestant/Various Denominations	8
Born-again	0
NO RELIGION	17
He or she does do not have a religion	16
Spiritual/Believes in God/Not Religious	1
Atheist/Agnostic	0
OTHER	2
Buddhist	1
He or she identifies with another religion:	1
(REF:JEWISHRELIGS/JEWISHRELIGP)	

[1740 Respondents]

Q.7 (IF MARRIED IN Q.3) In terms of RELIGION, does your spouse consider Judaism to be his or her religion, does he or she not have a religion, or does he or she identify with another religion?

	TOTAL
JUDAISM IS HIS OR HER RELIGION	66
CHRISTIAN	18
Catholic	10
Christian/Protestant/Various Denominations	8
Born-again	0
NO RELIGION	14
He or she does do not have a religion	14
Spiritual/Believes in God/Not Religious	0
Atheist/Agnostic	0
OTHER	2
Buddhist	0
He or she identifies with another religion:	1
(REF:JEWISHRELIGS)	

[179 Respondents]

Q.8 (IF LIVING WITH PARTNER IN Q.3) In terms of RELIGION, does your partner consider Judaism to be his or her religion, does he or she not have a religion, or does he or she identify with another religion?

	TOTAL
JUDAISM IS HIS OR HER RELIGION	41
CHRISTIAN	16
Catholic	10
Christian/Protestant/Various Denominations.....	6
NO RELIGION	39
He or she does do not have a religion.....	36
Spiritual/Believes in God/Not Religious	2
Atheist/Agnostic	1
OTHER	3
Buddhist.....	2
He or she identifies with another religion:	1
(REF:JEWISHRELIGP)	

[1919 Respondents]

Q.9 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) We would like to know about donations made by you and your partner. That is the donations made by you and your partner added all together. Would you like us to refer to your partner as:

	TOTAL
Husband.....	47
Wife	39
Partner.....	9
Spouse	6
(REF:MARITAL2)	

Q.10 We'd like to ask you about money donations to charitable organizations. We would like to know about donations made by you (or your husband/wife/spouse/partner). Charitable organizations include non-profit or religious organizations that help those in need or that serve and support the public interest. They range in size from national organizations like the United Way, Jewish Federations, and the American Red Cross down to local community organizations. They serve a variety of purposes such as, helping people in need, health care and medical research, which includes cancer charities, education, which includes universities and Jewish day schools, arts, social advocacy, religious activity, which includes synagogues, environment, and international aid, which includes Israel-related causes. Our definition of charity does not include contributions to political parties, candidates for public office, lobbying groups, or political action committees. Donations include any gifts of money, assets, or property/goods made directly to the organization, through payroll deduction, on the Internet, or collected by other means on behalf of the charity. The following questions are limited to donations made during the past year. This is a confidential and anonymous research study. We are not selling anything, and we are not asking for contributions. In 2012, did you (or your husband/wife/spouse/partner) donate money, assets, or property/goods, with a combined value of more than \$25 to religious or charitable organizations?

	TOTAL
Yes	76
No	24
(REF:M1)	

[1180 Respondents]

Q.11 (SPLIT C) In 2012, did you (or your husband/wife/spouse/partner) contribute to any charity or cause that is NOT specifically Jewish - like the United Way, a cancer charity, a university, etc.?

	TOTAL
Yes	67
No	32
I don't know	1
(REF:MC1)	

[1180 Respondents]

Q.12 (SPLIT C) In total, was the amount you (or your husband/wife/spouse/partner) contributed in 2012 to non-Jewish charities:

	TOTAL
Less than \$100	15
\$100 to \$999	35
\$1,000 to \$4,999	10
\$5,000 to \$9,999	3
\$10,000 or more	2
I don't know	3
None/Did not give/Don't know if gave	33
(REF:MC1A)	

[1180 Respondents]

Q.13 (SPLIT C) In 2012, did you (or your husband/wife/spouse/partner) contribute to a Jewish Federation?

	TOTAL
Yes	36
No	61
I don't know	2
(REF:MC2)	

[1180 Respondents]

Q.14 (SPLIT C) In total, was the amount you (or your husband/wife/spouse/partner) contributed in 2012 to a Jewish Federation?

	TOTAL
Less than \$100	10
\$100 to \$999	17
\$1,000 to \$4,999	4
\$5,000 to \$9,999	2
\$10,000 or more	2
I don't know	2
None/Did not give/Don't know if gave	64
(REF:MC2A)	

[1180 Respondents]

Q.15 (SPLIT C) In 2012, (other than to a Jewish Federation) did you (or your husband/wife/spouse/partner) contribute to any (other) Jewish charity, cause, organization, or congregation?

	TOTAL
Yes	45
No	52
I don't know	3
(REF:MC3)	

[1180 Respondents]

Q.16 (SPLIT C) In total, what was the amount you (or your husband/wife/spouse/partner) contributed in 2012 to all Jewish causes and organizations - excluding a Jewish Federation?

	TOTAL
Less than \$100	9
\$100 to \$999	20
\$1,000 to \$4,999	10
\$5,000 to \$9,999	2
\$10,000 or more	2
I don't know	2
None/Did not give/Don't know if gave	55
(REF:MC3A)	

Q.17 Did you (or your husband/wife/spouse/partner) pay membership dues, fees, or contributions to a Jewish religious congregation, such as a synagogue, temple, minyan, or other Jewish congregation? Please do not include religious school tuition fees, or donations to schools, hospitals, and other charities run by Jewish organizations. We will be asking you about those donations later.

	TOTAL
Yes	39
No	61
(REF:M2)	

Q.18/19 Altogether, what was the total dollar value of all membership dues, fees, and contributions you (and your husband/wife/spouse/partner) made during the past year to Jewish congregations, such as synagogues, temples, and minyans?

	TOTAL
Less than \$100	4
\$100 to \$999	17
\$1,000 to \$4,999	15
\$5,000 to \$9,999	2
\$10,000 or more	1
I don't know	1
None/Did not give/Don't know if gave	61
Mean amount given	\$2371
Median amount given	\$750
(REF:M2A/M2B)	

Q.20 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make any donations to a non-Jewish religious congregation or group whose primary purpose was religious activity or spiritual development, for example to a church, mosque, TV or radio ministry? Again, please do not include donations to schools, hospitals, and other charities run by religious organizations. We will be asking you about those donations next.

	TOTAL
Yes	19
No	79
Don't Know	3
(REF:M3)	

Q.21/22 Altogether, what was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year to non-Jewish religious congregations and groups such as churches, mosques, TV or radio ministries?

	TOTAL
Less than \$100	4
\$100 to \$999	9
\$1,000 to \$4,999	3
\$5,000 to \$9,999	1
\$10,000 or more	1
I don't know	0
None/Did not give/Don't know if gave	81
Mean amount given	\$1379
Median amount given	\$300
(REF:M3A/M3B)	

Q.23 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) donate to any organization that serves a combination of purposes? For example, a Jewish Federation, the United Way, the Catholic Charities, the Salvation Army, or your local community foundation?

	TOTAL
Yes	48
No	48
I don't know	4

(REF:M4)

Q.24/25 Altogether, what was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year to combined purpose organizations?

	TOTAL
Less than \$100	10
\$100 to \$999	28
\$1,000 to \$4,999	7
\$5,000 to \$9,999	1
\$10,000 or more	1
I don't know	1

None/Did not give/Don't know if gave 52

Mean amount given..... \$1065

Median amount given \$300

(REF:M4A/M4B)

Q.26 How much of that was to Jewish organizations that serve a combination of purposes, such as a Jewish Federation?

	TOTAL
None (0%)	12
Some (1-49%)	16
About half (50%)	10
Most (51-99%)	8
All (100%)	3

No donation/Did not give/Don't know if gave 52

(REF:M4C)

Q.27 Not counting any of the donations you have already told us about, did you (or your husband/wife/spouse/partner) make any donations during the past year to organizations that help people in need of food, shelter, or other basic necessities?

	TOTAL
Yes	54
No	42
I don't know	4
(REF:M5)	

Q.28/29 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year to organizations that help people in need of basic necessities?

	TOTAL
Less than \$100	16
\$100 to \$999	30
\$1,000 to \$4,999	5
\$5,000 to \$9,999	1
\$10,000 or more	1
I don't know	2
None/Did not give/Don't know if gave	46
Mean amount given	\$701
Median amount given	\$200
(REF:M5A/M5B)	

Q.30 How much of that was to Jewish organizations that help people in need?

	TOTAL
None (0%)	21
Some (1-49%)	17
About half (50%)	9
Most (51-99%)	5
All (100%)	3
No donation/Did not give/Don't know if gave	46
(REF:M5C)	

Q.31 Not counting any of the donations you have already told us about, did you (or your husband/wife/spouse/partner) make donations during the past year to health care or medical research organizations? For example, to hospitals, nursing homes, mental health facilities, cancer, heart and lung associations, telethons, or research to treat or cure diseases?

	TOTAL
Yes	42
No	55
I don't know	3

(REF:M6)

Q.32/33 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards health care or medical research organizations?

	TOTAL
Less than \$100	13
\$100 to \$999	22
\$1,000 to \$4,999	4
\$5,000 to \$9,999	1
\$10,000 or more	1
I don't know	1

None/Did not give/Don't know if gave 58

Mean amount given..... \$983

Median amount given \$150

(REF:M6A/M6B)

Q.34 How much of that was to Jewish health care or medical research organizations?

	TOTAL
None (0%)	23
Some (1-49%)	9
About half (50%)	5
Most (51-99%)	2
All (100%)	1

No donation/Did not give/Don't know if gave 58

(REF:M6C)

Q.35 Not counting any of the donations you have already told us about, did you (or your husband/wife/spouse/partner) make donations during the past year towards educational purposes? For example, to colleges and universities, grade schools, Jewish day schools or Hebrew schools, yeshivas or kollels, vocational training, private schools, alumni giving, PTAs or school district foundations, libraries, or scholarship funds? Please do not include direct tuition payments for you or other family members.

	TOTAL
Yes	27
No	70
I don't know	3
(REF:M7)	

Q.36/37 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards educational purposes?

	TOTAL
Less than \$100	8
\$100 to \$999	14
\$1,000 to \$4,999	3
\$5,000 to \$9,999	1
\$10,000 or more	1
I don't know	1
None/Did not give/Don't know if gave	73
Mean amount given	\$1143
Median amount given	\$200
(REF:M7A/M7B)	

Q.38 How much of that was to Jewish educational organizations? For example, to yeshivas or kollels, Jewish day schools or Hebrew schools, Jewish-sponsored vocational training, libraries, colleges, or universities? Please do not include direct tuition payments for you or other family members.

	TOTAL
None (0%)	11
Some (1-49%)	6
About half (50%)	4
Most (51-99%)	3
All (100%)	4
No donation/Did not give/Don't know if gave	73
(REF:M7C)	

Q.39 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that provide youth or family services? Such as to scouting, boys' and girls' clubs, sports leagues, Jewish Community Centers (JCC), Big Brothers or Sisters, foster care, after-school programs, youth groups, summer camps, or family and children's agencies? Please do not include direct program fees or non-charitable membership fees for you or other family members.

	TOTAL
Yes	22
No	75
I don't know	4
(REF:M8)	

Q.40/41 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards youth and family services purposes?

	TOTAL
Less than \$100	8
\$100 to \$999	10
\$1,000 to \$4,999	2
\$5,000 to \$9,999	0
\$10,000 or more	1
I don't know	1
None/Did not give/Don't know if gave	78
Mean amount given	\$3453
Median amount given	\$111
(REF:M8A/M8B)	

Q.42 How much of that was to Jewish youth and family service organizations, including summer camps?

	TOTAL
None (0%)	8
Some (1-49%)	5
About half (50%)	3
Most (51-99%)	3
All (100%)	3
No donation/Did not give/Don't know if gave	78
(REF:M8C)	

Q.43 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that support or promote the arts, culture, or ethnic awareness? Such as, to a museum, theatre, orchestra, public broadcasting, a film or book festival, or ethnic cultural awareness?

	TOTAL
Yes	22
No	74
I don't know	4

(REF:M9)

Q.44/45 What was the total dollar value of all donations you (and your husband/wife/spouse/ partner) made during the past year towards the arts, culture, or ethnic awareness?

	TOTAL
Less than \$100	8
\$100 to \$999	10
\$1,000 to \$4,999	2
\$5,000 to \$9,999	0
\$10,000 or more	1
I don't know	1

None/Did not give/Don't know if gave 78

Mean amount given..... \$946

Median amount given \$142

(REF:M9A/M9B)

Q.46 How much of that was to Jewish arts, culture, or ethnic awareness organizations?

	TOTAL
None (0%)	11
Some (1-49%)	5
About half (50%)	3
Most (51-99%)	2
All (100%)	1

No donation/Did not give/Don't know if gave 78

(REF:M9C)

Q.47 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that improve neighborhoods and communities? Such as to community associations, or service clubs?

	TOTAL
Yes	15
No	81
I don't know	4
(REF:M10)	

Q.48/49 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards improving neighborhoods and communities?

	TOTAL
Less than \$100	7
\$100 to \$999	6
\$1,000 to \$4,999	1
\$5,000 to \$9,999	0
\$10,000 or more	0
I don't know	0
 None/Did not give/Don't know if gave	 85
 Mean amount given	 \$1654
Median amount given	\$100
(REF:M10A/M10B)	

Q.50 How much of that was to Jewish neighborhood and community organizations?

	TOTAL
None (0%)	6
Some (1-49%)	4
About half (50%)	3
Most (51-99%)	1
All (100%)	1
 No donation/Did not give/Don't know if gave	 85
(REF:M10C)	

Q.51 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that preserve the environment or advance sustainability, such as for conservation efforts, animal protection, parks, or ecology?

	TOTAL
Yes	23
No	72
I don't know	4
(REF:M11)	

Q.52/53 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards preserving the environment or advancing sustainability?

	TOTAL
Less than \$100	11
\$100 to \$999	9
\$1,000 to \$4,999	2
\$5,000 to \$9,999	1
\$10,000 or more	1
I don't know	0
None/Did not give/Don't know if gave	77
Mean amount given	\$1313
Median amount given	\$100
(REF:M11A/M11B)	

Q.54 How much of that was to Jewish environmental and sustainability organizations?

	TOTAL
None (0%)	16
Some (1-49%)	4
About half (50%)	2
Most (51-99%)	2
All (100%)	0
No donation/Did not give/Don't know if gave	77
(REF:M11C)	

Q.55 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that are specifically related to Israel? Below is a list of types of organizations. Mark all of the types, if any, that you (or your husband/wife/spouse/partner) made donations to, remembering that in this question we are interested only in organizations that are specifically related to Israel. Please mark all that apply.

	TOTAL
Traditional Zionist organizations, including United Israel Appeal, Jewish National Fund, and Hadassah	15
U.S.-based organizations advocating on Israel-related policy, including the American-Israel Public Affairs Committee (AIPAC), Americans for Peace Now, the Zionist Organization of America (ZOA), J Street, Christians United for Israel (CUFI), and StandWithUs.....	11
Social welfare organizations that assist the poor, needy, provide scholarships and educational or vocational training programs, and fund community development	10
Hospitals and medical rescue services	10
Religious education or yeshivot and midrashot.....	8
Arts and culture organizations such as museums or Maccabi sports.....	5
Organizations providing community, education, or religious support within Jewish settlements on the West Bank.....	5
Organizations that sponsor trips to Israel, such as the Birthright Israel Foundation	5
Secular education or universities.....	4
Organizations advocating for civil rights, civil society, or coexistence, such as the New Israel Fund or its affiliates, Gush Shalom, or Shalom Achshav	3
Animal/Environmental.....	0
IDF/Israeli Soldiers.....	0
I did not give to an organization that is specifically related to Israel.....	66
Don't Know/Don't Remember	0
Total gave	34
(REF:M12)	

Q.56/57 Thinking of all the types of organizations you just checked off and are listed above, what was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year to these organizations that are specifically related to Israel?

	TOTAL
Less than \$100	10
\$100 to \$999	16
\$1,000 to \$4,999	4
\$5,000 to \$9,999	1
\$10,000 or more	1
I don't know	2
None/Did not give/Don't know if gave	24
Mean amount given	\$4387
Median amount given	\$200
(REF:M12A/M12B)	

Q.58 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that provide international aid or promote world peace, such as international children's funds, disaster relief, or international human rights?

	TOTAL
Yes	17
No	78
I don't know	5
(REF:M13)	

Q.59 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards providing international aid or promoting world peace?

	TOTAL
Less than \$100	7
\$100 to \$999	7
\$1,000 to \$4,999	1
\$5,000 to \$9,999	0
\$10,000 or more	1
I don't know	0
None/Did not give/Don't know if gave	83
Mean amount given	\$1095
Median amount given	\$100
(REF:M13A/M13B)	

Q.60 How much of that was to Jewish international aid or world peace organizations, such as the American Jewish Joint Distribution Committee ("the Joint") or the American Jewish World Service?

	TOTAL
None (0%)	8
Some (1-49%)	4
About half (50%)	3
Most (51-99%)	1
All (100%)	1
No donation/Did not give/Don't know if gave	83
(REF:M13C)	

Q.61 Not counting any of the donations you have already told us about, did you (or your husband/wife/spouse/partner) make donations during the past year to organizations that engage in civic or social advocacy? For example, AARP, the ACLU, American Jewish Committee (AJC), Anti-Defamation League (ADL), Bend the Arc (formerly Jewish Funds for Justice), the NRA, NAACP, or the National Council of Jewish Women. Please do not include contributions to political parties, candidates for public office, lobbying groups, or political action committees.

	TOTAL
Yes	17
No	79
I don't know	3
(REF:M14)	

Q.62/63 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards civic or social advocacy organizations?

	TOTAL
Less than \$100	7
\$100 to \$999	7
\$1,000 to \$4,999	1
\$5,000 to \$9,999	0
\$10,000 or more	1
I don't know	1
None/Did not give/Don't know if gave	83
Mean amount given	\$1244
Median amount given	\$100
(REF:M14A/M14B)	

Q.64 How much of that was to Jewish civic or social advocacy organizations?

	TOTAL
None (0%)	6
Some (1-49%)	5
About half (50%)	3
Most (51-99%)	2
All (100%)	1
No donation/Did not give/Don't know if gave	83
(REF:M14C)	

Q.65 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations of money, assets, or property to charitable organizations with purposes other than those we have already talked about?

	TOTAL
Yes	18
No	75
I don't know	7
(REF:M15)	

Q.66 What was the main purpose or cause supported by that organization? What do these organizations do?

	TOTAL
Animal Support.....	4
Health Care/Medical Research/Elder Support.....	3
Basic Necessities (Food, Shelter, Clothing).....	2
American Army/American Veterans	2
Youth/Family Services	1
Neighborhoods/Communities	1
Generic Jewish causes.....	1
Generic help the poor.....	1
Education/Research	0
Arts/Culture	0
Environment/Sustainability.....	0
Israel-Related.....	0
International	0
Civic/Social Advocacy.....	0
Political.....	0
Disaster Relief/Emergency Aid.....	0
Free Internet Services	0
Domestic Abuse	0
Women's Causes.....	0
LGBT Causes.....	0
Other	4
Other	0
Don't Know/Refuse	3
No Donation/Did not give/Don't know if gave.....	82
(REF:M15OPEN)	

Q.67/68 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards (this/these) last purpose(s)?

	TOTAL
Less than \$100	5
\$100 to \$999	8
\$1,000 to \$4,999	3
\$5,000 to \$9,999	1
\$10,000 or more	1
I don't know	1
 None/Did not give/Don't know if gave	 82
 Mean amount given	 \$1872
Median amount given	\$200
(REF:M15A/M15B)	

Q.69 How much of that was to Jewish organizations?

	TOTAL
None (0%)	11
Some (1-49%)	3
About half (50%)	2
Most (51-99%)	1
All (100%)	1
 No donation/Did not give/Don't know if gave	 82
(REF:M15C)	

Total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year?

	TOTAL
Less than \$100	4
\$100 to \$999	28
\$1,000 to \$4,999	29
\$5,000 to \$9,999	6
\$10,000 or more	7
Refused	3
 None/Did not give	 24
 Mean amount given	 \$8616
Median amount given	\$1200

Q.70 In the last year, have any of the following people asked you to make a charitable contribution?

	Yes	No	Don't Remember
71 Friend	32	65	3
72 Husband/wife/spouse/partner.....	27	70	3
73 Child.....	19	78	3
74 Sibling.....	12	86	2
75 Parent.....	12	85	2
76 Your boss.....	9	88	2
77 Co-worker.....	19	78	3
78 Neighbor.....	18	80	3
79 Member of an organization to which you belong	36	61	3

(REF:SOCIALNET)

Q.80/84 Think about the LARGEST GIFT you made in the past year. What was the name of the charity that you gave to? Think about the NEXT LARGEST GIFT you (or your husband/ wife/spouse/partner) made in the past year. What was the name of the charity that you gave to?

	Combined	Largest	2 nd Largest
Health Care/Medical Research/Elder Support.....	18	13	12
Red Cross.....	4	2	3
American Cancer Society/American Cancer	3	1	2
St Jude's.....	2	1	1
Susan G Komen	1	0	0
American Heart Association.....	1	1	0
Other Health Care/Medical Research/Elder Support	10	7	6
Basic Necessities (Food, Shelter, Clothing).....	12	8	6
Salvation Army.....	5	3	3
Goodwill	3	2	1
United Way.....	2	2	1
Other Basic Necessities (Food, Shelter, Clothing)	3	2	1
Generic Jewish Causes.....	11	7	7
Jewish Federation	5	3	3
Other Generic Jewish Causes	6	4	3
Synagogue/Rabbi's Discretionary	9	7	4
Chabad	1	1	0
Other Synagogue/Rabbi's Discretionary	8	6	4
Education/Research	5	3	3
Animal Support	5	3	3
ASPCA	1	1	1
Humane Society.....	1	1	1
Other Animal Support.....	3	2	1
Youth/Family Services	4	3	2
Israel-Related.....	3	2	1
Hadassah	1	1	
Other Israel-Related.....	2	2	0
Arts/Culture.....	2	2	1
Neighborhoods/Communities.....	2	1	1
International	2	1	1
Civic/Social Advocacy.....	2	1	1
Emergency Aid	2	1	1
Disaster Relief.....	1	1	1
Other Emergency Aid.....	0	.	0
American Army/American Veterans	2	1	1
Other Religious Groups.....	2	1	1
Environment/Sustainability	1	0	0
Women's Causes.....	1	0	1
Political	0	0	0
Free Internet Services	0	.	.
Domestic Abuse.....	0	0	0
LGBT Causes.....	0	.	0

Q.80/84 (continued) Think about the LARGEST GIFT you made in the past year. What was the name of the charity that you gave to? Think about the NEXT LARGEST GIFT you (or your husband/wife/spouse/partner) made in the past year. What was the name of the charity that you gave to?

	Combined	Largest	2 nd Largest
Generic Help The Poor	0	-	0
Other	26	24	38
Other	1	0	1
Don't Know/Refuse	25	23	37
No Donation made	24	24	16
	(REF:GIFT1/GIFT2)		

[1919 Respondents]

Q.83/87 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) Thinking about the largest charitable contribution that you (or your husband/wife/spouse/ partner) made in the past year, who made this charitable decision?

	Combined	Largest	2 nd Largest
I was the sole decision maker.....	25	20	19
I was the primary decision maker but conferred with my husband/wife/spouse/partner	18	13	11
My husband/wife/spouse/partner and I made this decision jointly.....	31	26	21
My husband/wife/spouse/partner and I made this decision separately without conferring.....	2	1	1
My husband/wife/spouse/partner was the primary decision maker but conferred with me.....	4	3	2
My husband/wife/spouse/partner was the sole decision maker.....	2	1	1
Refused	20	20	30
No donation.....	16	16	16
	(REF:DECISION1/DECISION2)		

Q.81/82 What was the dollar amount of this donation?

	TOTAL
Less than \$100	13
\$100 to \$999	31
\$1,000 to \$4,999.....	10
\$5,000 to \$9,999.....	2
\$10,000 or more.....	2
I don't know/Refused	18
 No donation made	 24
 Mean amount given.....	 \$2723
Median amount given	\$250
(REF:GIFT1AMT/GIFT1AMTB)	

[1919 Respondents]

Q.85/86 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) What was the dollar amount of this donation?

	TOTAL
Less than \$100	17
\$100 to \$999	27
\$1,000 to \$4,999.....	7
\$5,000 to \$9,999.....	1
\$10,000 or more.....	1
I don't know/refused.....	30
 No donation made	 16
 Mean amount given.....	 \$1450
Median amount given	\$150
(REF:GIFT2AMT/GIFT2AMTB)	

[2348 Respondents]

(IF YES IN Q.10) Below are some motivations that people may have for making a charitable contribution. Please indicate how important of a motivator this is for you.

	Extremely Important	Very Important	Important	Slightly Important	Not At all Important	Extremely - Very Important	Total Important
88 The desire to leave a lasting legacy.....	13	16	24	20	28	29	52
89 Being asked to give by a friend or associate.....	9	17	27	25	21	27	54
90 Feeling that those who have more should help those with less.....	27	31	28	9	5	58	86
91 A commitment to being Jewish.....	24	22	22	15	18	45	67
92 Charitable giving can help me in my work life.....	10	14	19	14	44	24	43
93 A belief that my charitable giving can achieve change or bring about a desired impact.....	26	31	29	9	6	56	86
94 A desire to meet critical needs in the community and support worthwhile causes.....	21	32	32	10	5	54	85
95 A desire to set an example for children, future generations, my community, or my social network.....	22	27	26	13	12	48	75
96 A desire to live up to values instilled in me by my parents or grandparents.....	24	26	26	13	11	50	76
97 The understanding that giving is expected within my social network.....	11	16	23	18	32	27	50
98 A desire to support an organization that benefitted me or someone close to me.....	22	30	27	11	11	52	79
99 The feeling that I am fortunate and want to give back to society.....	26	31	27	10	5	57	84
100 A belief that my charitable giving will help make the world a better place.....	27	31	28	9	5	58	86
101 A belief that my giving will help improve Jewish life and the Jewish community.....	21	22	27	14	16	43	69
102 A spontaneous reaction to help people in an immediate disaster, such as an earthquake or hurricane.....	22	26	33	12	8	48	81
103 A commitment to support the same causes or organizations on a regular basis.....	17	27	32	14	10	45	77

(REF:WHYGIVE)

[1731 Respondents]

Q.104 (SPLIT D) Have you ever made a charitable contribution in any of the following ways? Please mark all that apply.

	TOTAL
Through mobile phone text message.....	12
Through a giving circle or a group of individuals who pool their money together and make joint decisions about giving.....	11
Through a crowdfunding website, such as Kickstarter, IndieGogo, or Rockethub	10
Through a microloan fund, such as Kiva or MicroPlace.....	5
Through voting in an online grant competition or contest.....	5
Phone call.....	1
Check	1
Mail.....	1
Online	1
Direct Donation	1
Church/Temple.....	0
Email	0
Through Work.....	0
In person	0
Fundraising Drive	0
Volunteering Time	0
Other.....	0
I have never made a charitable contribution in any of these ways.....	71
(REF:METHOD)	

[1420 Respondents]

(IF YES IN Q.10) (SPLIT D) For each of the statements below, please indicate whether you agree or disagree with this statement.

105 I am willing to donate money to a new organization that has not yet proven itself, but

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total Agree	Total Disagree	Agree - Disagree
offers a different approach to address a persistent problem that has been difficult to solve.....	9	33	37	16	5	42	21	22
106 It is a waste of money to support untested methods that may not succeed.....	9	18	40	25	8	28	33	-5
107 I am more likely to support a Jewish organization if I know it serves non-Jewish people and causes.....	11	22	44	16	7	33	24	9

[703 Respondents]

108 (SPLIT A) I will only donate money to well-known charitable organizations with a long track record of success.....	20	37	27	12	4	57	16	41
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[717 Respondents]

109 (SPLIT B) I will only donate money to well-known charitable organizations with a long track record of trustworthiness.....	26	40	22	10	1	66	11	55
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[703 Respondents]

110 (SPLIT A) I have trouble finding organizations that are active in the causes that are most important to me.	10	13	24	37	17	22	54	-32
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[717 Respondents]

111 (SPLIT B) I have trouble finding Jewish organizations that are active in the causes that are most important to me.....	10	17	32	27	14	27	41	-14
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(REF:WHYINNOVATE)

Q.112 Below is a list of areas where Jewish charitable organizations are active. For each item on this list, please indicate how likely you would be to provide financial support to a Jewish organization that is active in this area.

[1456 Respondents]

	Very Likely	Likely	Unlikely	Very Unlikely	Total Likely	Total Unlikely	Likely - Unlikely
113 (SPLIT A) Supporting efforts to improve Jewish education.....	21	42	27	10	63	37	26

[1455 Respondents]

114 (SPLIT B) Supporting efforts to improve local public schools.	18	43	29	10	61	39	23
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[1456 Respondents]

115 (SPLIT A) Providing assistance for Jews living in poverty.....	28	46	17	8	75	25	50
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[1455 Respondents]

116 (SPLIT B) Providing assistance for people living in poverty.....	27	50	16	7	77	23	54
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[1456 Respondents]

117 (SPLIT A) Supporting medical research and treatment for diseases or conditions that disproportionately affect Jews.....	24	44	23	10	67	33	34
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[1455 Respondents]

118 (SPLIT B) Supporting medical research and treatment.....	32	45	16	7	78	22	55
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[1456 Respondents]

119 (SPLIT A) Advocating for the rights of Jewish women, including issues involving healthcare, equal pay for equal work, and religious equality.	23	42	24	11	65	35	31
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[1455 Respondents]

	Very Likely	Likely	Unlikely	Very Unlikely	Total Likely	Total Unlikely	Likely - Unlikely
120 (SPLIT B) Advocating for the rights of American women, including issues involving healthcare, equal pay for equal work, and religious equality.....	24	39	26	10	64	36	27

[1456 Respondents]

121 (SPLIT A) Fighting anti-Semitism and educating people about the Holocaust.	33	42	16	8	76	24	51
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[1455 Respondents]

122 (SPLIT B) Fighting bigotry and educating people about genocide.....	24	44	24	8	68	32	35
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[1456 Respondents]

123 (SPLIT A) Building support for Israel with policymakers in Washington.	19	38	29	14	57	43	14
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[1455 Respondents]

124 (SPLIT B) Building support for Middle East peace efforts with policymakers in Washington.....	17	32	37	14	49	51	-3
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[1456 Respondents]

125 (SPLIT A) Supporting Jewish arts and culture.	18	42	29	11	60	40	20
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[1455 Respondents]

126 (SPLIT B) Supporting arts and culture.	16	40	33	11	56	44	12
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[1456 Respondents]

127 (SPLIT A) Supporting leadership programs for young Jewish adults.	18	40	29	12	59	41	17
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[1455 Respondents]

128 (SPLIT B) Supporting leadership programs for young adults.	17	42	31	10	59	41	18
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(REF:JORG)

Q.129 Now, we would like to ask some questions related to you or someone in your household being Jewish. First, how would you describe your Jewish denomination, if any?

	TOTAL
Orthodox	10
Conservative	24
Reform	28
Reconstructionist.....	2
Just Jewish.....	31
Other	3
I do not consider myself Jewish.....	2
(REF:DENOM)	

Q.130 Right now, how important is being Jewish in your life?

	TOTAL
Very important.....	37
Somewhat important.....	36
Not very important	17
Not at all important.....	8
I do not consider myself Jewish.....	2
Total Important.....	73
Total Not Important	25
Important - Not Important	47
(REF:JEWISHROLE)	

Q.131 Do you, or any member of your household, belong to a congregation, havurah, or minyan?

	TOTAL
Yes	38
No	62
(REF:TEMPLE)	

Q.132 Other than a congregation, do you, or any member of your household, belong to, or regularly participate in, the activities of any other Jewish organization?

	TOTAL
Yes	26
No	74
(REF:JEWISHORG)	

Q.133 How often, do you attend Jewish religious services?

	TOTAL
Every week	13
Once or twice a month.....	13
A few times a year	31
Hardly ever	13
Never.....	31
(REF:ATTEND)	

[1919 Respondents]

Q.134 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) How often, does your (partner) attend Jewish religious services?

	TOTAL
Every week	14
Once or twice a month.....	13
A few times a year	26
Hardly ever	12
Never.....	35
(REF:ATTENDP)	

Q.135 Are or were any of your parents Jewish?

	TOTAL
Both parents Jewish	77
One of my parents Jewish.....	16
Neither of my parents Jewish	7
(REF:JPARENT)	

[1919 Respondents]

Q.136 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) Are or were any of your (partner's) parents Jewish?

	TOTAL
Both of my (partner's) parents Jewish.....	57
One of my (partner's) parents Jewish.....	9
Neither of my (partner's)parents Jewish	34
(REF:JPARENTP)	

Q.137 Have you done any of the following:

	Yes	No
138 Attended a yeshiva or Jewish all-day school.....	22	78
139 Attended a Jewish overnight camp sponsored by a Jewish organization or movement.....	33	67
140 Visited Israel.....	34	66
141 Had a Bar or Bat Mitzvah	55	45

(REF:BKGRD)

Q.142 Have you volunteered your time for any type of religious or charitable organization in the past year?

	TOTAL
Yes	36
No	64
(REF:VOL)	

Q.143 Among your closest friends, about how many are Jewish?

	TOTAL
All or almost all.....	12
Most.....	20
About half.....	18
Some.....	27
Few or none	23
(REF:FRIENDS)	

Q.144 Below is a list of different ways people may describe themselves. Please indicate how well this term or phrase describes you personally.

	Very Well	Well	Neither Well nor Not Well	Not Well	Not at all Well	Total Well	Total Not Well	Well - Not Well
145 Cultural Jew	20	30	25	11	13	51	24	26
146 Religious Jew	12	18	23	20	28	29	48	-19
147 Secular Jew.....	15	20	31	15	19	35	34	1
148 Committed to social justice.....	28	38	20	6	8	66	14	52
149 Committed to the Jewish People	25	33	26	7	10	58	16	42
150 Committed to Jewish learning and education	17	28	27	15	14	45	29	16
151 Israel-oriented	16	26	28	14	17	41	31	10
(REF:SOCIALID)								

Q.152 Before finishing the survey, we have some questions for statistical purposes. What is your gender?

	TOTAL
Male	48
Female	52
(REF:GENDER)	

Q.153 In what year were you born?

	TOTAL
18 - 24.....	9
25 - 29.....	8
30 - 34.....	9
35 - 39.....	9
40 - 44.....	7
45 - 49.....	7
50 - 54.....	9
55 - 59.....	10
60 - 64.....	10
Over 64	23
(No answer).....	1
(REF:AGE)	

Q.154 What is the last year of schooling that you have completed?

	TOTAL
1 - 11th grade	1
High School graduate.....	8
Non-college post H.S.....	1
Some college.....	23
College graduate.....	38
Post-graduate school.....	29
(Don't know/refused).....	0
(REF:EDUC)	

Q.155 Do you have any children living with you at home? Please mark boxes all that apply.

	TOTAL
Yes - under 6 years-old.....	10
Yes - 6-21 years-old.....	24
Yes - over 21 years-old	8
No	64
Total yes	36
(REF:KIDS)	

Q.156 Generally speaking, do you think of yourself as a Democrat, an Independent, or a Republican?

	TOTAL
Strong Democrat	37
Weak Democrat	18
Independent-lean Democrat	8
Independent	13
Independent-lean Republican	8
Weak Republican	8
Strong Republican	8

(REF:PTYID1)

Q.159 Thinking in political terms, would you say that you are liberal, moderate, or conservative?

	TOTAL
Liberal	36
Moderate	38
Conservative	20
(Don't know/refused)	6

(REF:IDEO1)

Q.161 Remember this is a confidential and anonymous survey, we are not selling anything, and we are not asking for contributions. Which of these statements best describes your household's financial situation?

	TOTAL
Cannot make ends meet	8
Just managing to make ends meet	29
Have enough money	29
Have some extra money	20
Well off	11

(REF:MEANS)

Q.162 Last year, that is in 2012, what was your total household income from all sources, before taxes?

	TOTAL
Less than \$20,000	8
\$20,000 to \$49,999	22
\$50,000 to \$74,999	15
\$75,000 to \$99,999	13
\$100,000 to \$149,999	17
\$150,000 to \$199,999	9
\$200,000 to \$249,999	4
\$250,000 to \$299,999	4
\$300,000 or more.....	6
Refused.....	2
(REF:INCOME)	

[602 Respondents]

Q.163 (IF \$100,000 IN Q.162 OR ABOVE AND 40 OR ABOVE IN Q.153) Do you have a will or an estate planning document?

	TOTAL
Yes	74
No.....	24
I don't know	2
(REF:PLANNED)	

[602 Respondents]

Q.164 (IF \$100,000 IN Q.162 OR ABOVE AND 40 OR ABOVE IN Q.153) Does your will or estate planning document contain a provision for any charity or cause?

	TOTAL
Yes	23
No.....	73
I don't know	4
(REF:PLANNED2)	

[602 Respondents]

Q.165 (IF \$100,000 IN Q.162 OR ABOVE AND 40 OR ABOVE IN Q.153) Does this charity provision include a Jewish cause?

	TOTAL
Yes	15
No.....	84
I don't know	1
(REF:PLANNED3)	